



### **#IPOlogy**

## IPO DETAILS Tamilnad Mercantile Bank Limited





### **Objectives of the Issue**

To augment tier-I capital base to meet future capital requirements.

To receive the benefits of listing the shares on the stock exchanges.

#### Rationale

Considering the FY22 BVPS of ₹389.47 on a post issue basis, the company is going to list at a P/B of 1.35x with a market cap of ₹83,135 mn. whereas its peers namely City Union Bank and CSB Bank are trading at P/B of 2.03x and 1.67x respectively.

We assign "Subscribe" rating to this IPO as the company has a strong portfolio of advances and deposits from a diversified customer base including retail customers, agricultural customers, and MSMEs. Also, it is available at reasonable valuation as compared to its peers

### Rating SUBSCRIBE

**APPLY NOW** 

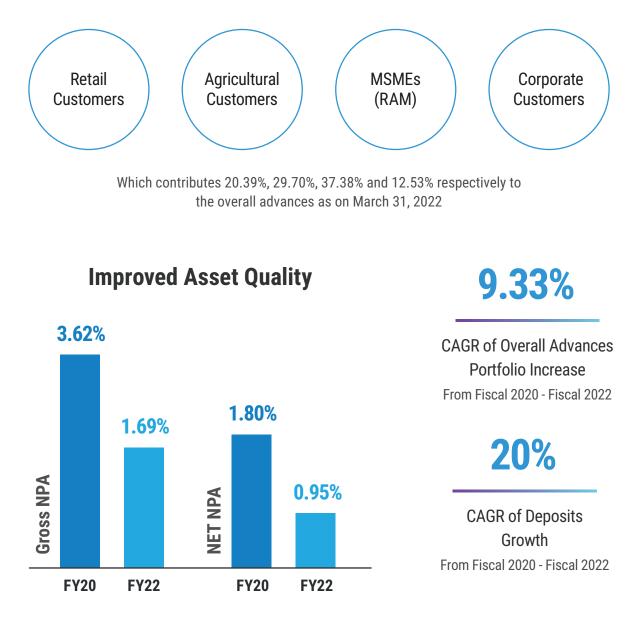




## **Company Overview**

Tamilnad Mercantile Bank Ltd. is one of the oldest and leading private sector banks in India with a history of almost 100 years.

### **Advances Portfolio Consists of Lending**





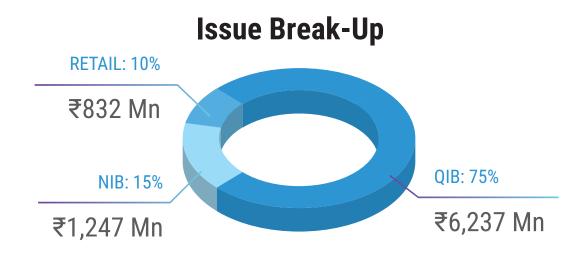
### Company's Network

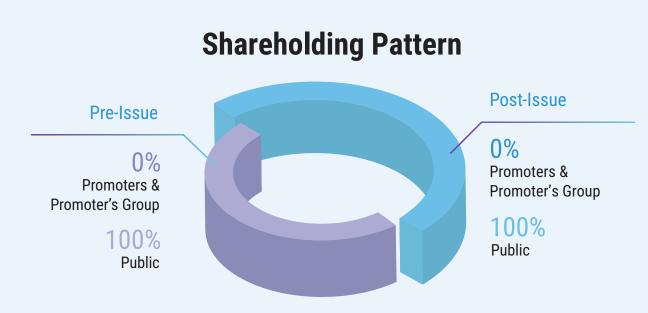
As on March 31, 2022, company had a network of 509 branches, 12 administrative offices, 1,141 ATMs, 282 CRMs, and 101 E-lobbies. The company have wide presence in south India and further diversifying their branches in other states of India, with 90 branches located in the states of Maharashtra, Gujarat, Karnataka and Andhra Pradesh respectively.

### Customer Base

The overall customer base of the bank is approx 5.08 million as of March 31, 2022. The 4.05 Mn or 79.78% of customers have been associated with the bank for a period of more than five years and have contributed to 350,142.39 Mn or 77.93% to deposits and 219,022.26 Mn or 64.90% to advances portfolios as of March 2022.







### Capital Structure (in ₹)



2,800 Mn Authorised Equity Share Capital



**1,425 Mn** Paid-Up Capital (Pre-Offer)



**1,584 Mn** Paid-Up Capital (Post-Offer)

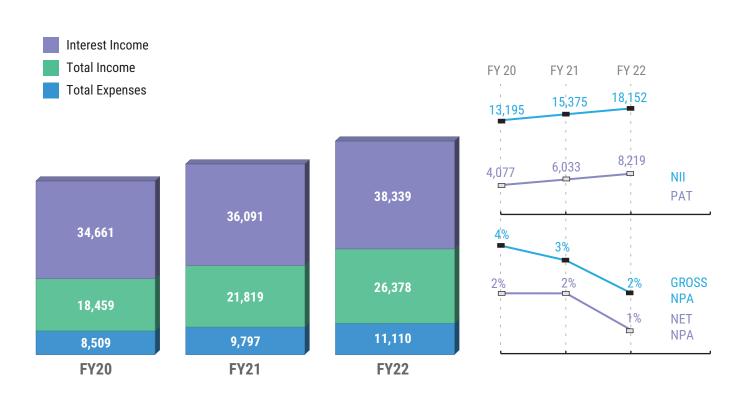




Valuations and Peer Comparison



### Financial Snapshot (in ₹ Mn)





## Business Insights



### **Competitive Strengths**

- Strong legacy, loyal customer base, and focus on improving servicing framework
- Strong presence in Tamil Nadu with focus to increase presence in other strategic regions
- Advances with focus on MSME, agricultural and retail segments
- Consistently growing deposit base with focus on low-cost retail CASA
- Professionally managed Bank with experienced senior management team and board of directors
- Strong asset quality, underwriting practices and risk management policies and procedures
- Consistent financial performance



### Risks

- The company has regional concentration in southern India, especially Tamil Nadu. Any adverse change in the economic, political, or geographical conditions of Tamil Nadu and other states in which the company operates can impact its results of operations.
- An increase in portfolio of NPAs may materially and adversely affect business and results of operations.

### **Promoters and Management Details**

K. V. Rama Moorthy - MD & CEO Niranjan Sankar A. - Non-Executive Director S.R. Ashok - Non-Executive Director Asok Kumar P.C.G. - Non-Executive Director Nirranjan Kani D.N. - Non-Executive Director

Research Disclaimer https://bit.ly/2RK2tzc



### **Business Strategy**

- Continue to strengthen product portfolios across deposits and advances
- Transformation through technology to improve efficiency and customer experience
- Continue to improve asset quality